



CASA
de la Luz

FOUNDATION

ANNUAL SUMMARY 2012

Executive Summary

Casa de la Luz Foundation remains unwavering in its commitment to supporting individuals and families facing the end of life, and in its commitment to educating our community about end of life care. We believe everyone deserves a peaceful death. By helping patients and their families with end of life issues not covered by insurance or Medicare, we hope to ease their burdens.

Casa de la Luz Foundation continues to grow as an organization, evidenced by our accomplishments in 2012. We increased patient expenditures from 2011, helping more individuals and families at the end of life. Items seemingly small to us can make all the difference in the world to someone in need at end of life. Without the generosity and kindness of our donors we would not be able to fulfill these requests.

We welcomed three individuals to our Board of Directors—Jeannette Geiser, Elsa Swyers and Susan Villarreal. Jeannette and Susan bring years of law experience to us, and Elsa offers her insightful knowledge as a retired physician, a Reiki practitioner, and a hospice volunteer. They join a compassionate and dedicated board working hard to further our noble mission.

It is said knowledge is power, and the Foundation expanded our educational offerings to the community. We were excited to have hospice and palliative care leader, Dr. Ira Byock, as the keynote speaker for our annual end of life educational conference. The conference grew to include a special evening seminar for the physician and practitioner community.

Growing our educational programming would not have been possible without support from the Community Foundation for Southern Arizona, through the Shaaron Kent Endowment Fund, and other insightful organizations, companies, and individuals. We strive to enhance our relationship with like-minded community partners to further hospice education.

The Foundation strongly believes everyone 18 years and older will benefit from having completed advance directives and sharing them with their loved ones and healthcare providers. We increased our distribution of the *Five Wishes*, America's most popular advance directive, written in layperson's terms, at no-cost to individuals and organizations in 2012. We added an online option with 25 languages available to assist those who wish to access and download a copy of the booklet at no cost.

Casa de la Luz Foundation is grateful to our donors especially during these difficult economic times. More than \$6,000 was raised through our capital campaign. Our priority is to provide comfort and peace of mind, so we developed a planned giving program to help donors make a difference over the long term. We will continue serving the growing aging population in our community and others who are receiving end of life care and in financial distress. Help varies from extra bedding to roof repair to reuniting a loved one, or assisting in final arrangements.

Thank you for your continued support of our vision and mission as we serve hospice patients and their loved ones in our community on their unique journey at end of life. We hope you will join with us!

Sincerely,



Carol Clark

Executive Director